



UNDERSTAND. PARTNER. INNOVATE.

Creation of Joslove Digital Law

We are thrilled to announce the creation of Joslove Digital Law, a French law firm dedicated to helping clients navigate a clear path through the legal issues that arise in the constantly evolving digital sector, as well as the launch of its website in September.

The Firm is founded on **three principles**:

UNDERSTAND

Joslove Digital Law offers its clients a deep understanding of the digital sector:

- over the past 30 years, **Bradley Joslove**, its founder, has been helping clients solve the myriad of legal issues accompanying each new wave of innovation. He has deep knowledge and experience assisting clients with respect to a vast array of IT contracts, electronic commerce, cyber security and encryption, as well as the IP, data privacy, regulatory and consumer protection issues that arise in the digital sector
- **Bradley Joslove** has worked for tech companies from all over the world and of every size, from start-ups to market leaders. He has assisted an even greater number of their large account French clients from every economic sector when they contract for digital products or services. He understands what the parties on both sides of the table need and what they can accept. He gets results quickly, without grandstanding or protracted negotiations
- his recent stint as General Counsel EMEA for C3.ai gave him an insider's view of what works and what doesn't in digital transformation projects.

PARTNER

Joslove Digital Law partners with its clients:

- the Firm builds long-term, mutually-beneficial relationships with each of its clients. **Bradley Joslove** becomes part of the client's project team and assimilates the client's business goals so that the proposed legal solution is not just legally sound, but also is the best manner in which to meet those goals
- **Bradley Joslove** guides the client, which sometimes requires him to tell the client things it does not want to hear, but he always accompanies the hard truth with alternative solutions that make sense from both legal and business perspectives
- the Firm practices transparent billing and only charges the client when it agrees that the Firm has added value.

INNOVATE

Joslove Digital Law finds creative solutions to meet its client's objectives:

Whether it be to design a machine learning algorithm to reduce a client's legal risk or to save a deal by bridging the cultural gap between the parties, **Bradley Joslove** has a track record of thinking differently and finding novel solutions to his clients' legal challenges. He is able to do this thanks to:

- his education, cultural integration and legal expertise in both France and the United States (member of the Bars of Paris and Washington, D.C.)
- his experience in private practice and in-house, and
- his insatiable desire to understand the technological and economic forces driving the digital sector.

For more information, contact Joslove Digital Law:

- By email: bradley@joslove-digital.law
- By phone: +33(0)6 07 64 47 91