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Bersay expands its activity with the arrival of a fourth partner in the Information Technology, Intellectual Property and Data Protection Department

Bersay continues to grow with the arrival of Bradley Joslove as a partner in the Information Technology, Intellectual Property and Data Protection Department, boosting the firm's IT-IP practice alongside partners Frédéric Lecomte, Claire Poirson and Martin Tissier.

“By joining Bersay's IT-IP department, I am becoming a member of a team of experts, highly competent and recognized in the market, allowing me to offer my clients a top quality of service not only in my practice, but also in other areas of law, thanks to Bersay's expertise in the key areas of business law and to a strong synergy between the firm's departments.”, said Bradley Joslove.

Bradley Joslove is a member of the Paris and Washington, D.C. bars and is recognized as one of the leaders in France in digital law. He advises French and international companies on IT, cloud computing, digital transformation, AI and machine learning projects; as well as on issues relating to data protection and security, outsourcing, e-commerce and electronic communications. Bradley also advises on the encryption regulatory regime and export control of dual-use items.

Prior to joining Bersay, Bradley Joslove practiced in Washington D.C. and Paris with Baker McKenzie, Salès, Vincent & Associés and Franklin law firms. Then, he worked at C3.ai, a leading global provider of Artificial Intelligence, IoT and Big Data applications, as Vice President and General Counsel for Europe, Middle East and Africa. In 2020, he founded his own law firm, Joslove Digital Law, dedicated to digital law. Bradley is a graduate of Harvard Law School (Juris Doctor) and the Universities of Kansas and Bordeaux (Bachelor of Arts (B.A.) in Political Science).

The firm, which has already recruited 2 partners this year, now has 15 in total: *“We are very pleased to welcome Bradley to Bersay. He is a top level lawyer whose deep experience in the IT sector, in France and in the United States, his dual culture and experience both in law firms and as in-house counsel are unique on the French market. We are delighted to have him with us.”* said Jérôme Bersay, managing partner of Bersay.

About Bersay

Founded in 1995, Bersay is a business law firm offering strategic legal expertise in all areas of business, both as counsel and in litigation, in a national or international context.

Bersay was the first Parisian law firm to obtain the ISO 9001 certification in 1998.

More information: [bersay.com](https://www.bersay.com)

**Press contacts****FARGO****Jassim Merabet**jmerabet@fargo.agency

+33 (0)6 12 17 15 63

Pierre Bouvigniespbouvignies@fargo.agency

+33 (0)6 16 83 76 95